

THE ULTIMATE GAME SHOW

TV POWWWW!

**VOICE
ACTIVATED!
ELECTRONIC
BREAK-THRU!**



From *THEIR OWN HOMES* viewers say "Powwww!" into the **TELEPHONE** and activate a whole collection of exciting, full-color games **BEING BROADCAST** from the TV station! **NOT** just a call-in show! The viewer actually **PLAYS**...swings a bat...throws a ball... bowls...shoots at targets...really **PARTICIPATES** in these and many other electronic games of skill! Video games have swept the country. Now television viewers can join the fun with just **A TELEPHONE** and **A TV SET!**

TV POWWWW!

**MORE
THAN JUST A
PROGRAM!
IT'S A WHOLE
PRODUCTION
FACILITY!**

Here's what you get:

- ORIGINAL THEME MUSIC.
- LOGOS and ARTWORK.
- Remarkable SPECIALIZED EQUIPMENT.
- Engineering and Instructional HANDBOOK.
- Complete SCRIPTS and FORMATS.
- Video-taped OPENS, CLOSES, BRIDGES and ELECTRONIC GRAPHICS.

TWO-WAY TELEVISION! TOMORROW'S VERSION OF THE LOCAL, LIVE, VIEWER-PARTICI- PATION PROGRAM!

TV POWWWW!

**AND IT'S
HERE TODAY!**

Tailor it to
YOUR audiences...
YOUR talent...
YOUR programming needs!

- ONE MINUTE to a whole HALF HOUR.
- WEEKLY. • WEEKEND.
- ACROSS THE BOARD.
- DAYTIME. • PRIME ACCESS. • LATE NIGHT.
- INSERTS: MOVIES, TALK SHOWS, KID SHOWS, SPORTS.

It's all yours! Use it as many different ways as you can think of! It's all the game you'll ever need!

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For information and a demonstration
of this modern miracle, contact:

M.A. (Marv) KEMPNER, INC.*
2455 East Sunrise Blvd., Ft. Lauderdale, FL 33304
CALL TOLL FREE: 800-327-8870

*See us at NATPE, MGM Grand Hotel

SOME TV POWWWW! MARKETS INCLUDE:

KING, Seattle
WXIA, Atlanta
WGN, Chicago
WMAR, Baltimore
KBTU, Denver
KTVU, San Francisco
WKYC, Cleveland
KABC, Los Angeles
KHTV, Houston
WAPI, Birmingham
WKRC, Cincinnati
KTAR, Phoenix
WAVY, Norfolk
KMBC, Kansas City
KSL, Salt Lake City
WSOC, Charlotte
WTVF, Nashville
WTVK, Knoxville
WPTF, Raleigh-Durham
WSAV, Savannah
WPTA, Fort Wayne
WXEX, Richmond
WKEF, Dayton
WHEC, Rochester
KARK, Little Rock
WLKY, Louisville
WKYT, Lexington
KOCO, Oklahoma City
WLUK, Green Bay
WBRZ, Baton Rouge
WSTV, Wheeling-
Steubenville
WEYI, Flint-Saginaw
WGHP, High Point
WRCB, Chattanooga
WPTV, West Palm Beach
KHAS, Hastings
WJKS, Jacksonville
WCTI, New Bern

"With 'TV-Powwww!' in our late afternoon line up, ARB and Nielsen indicate a 2 point improvement in November over May!"
Charles Leasure,
Pres., KBTU, Denver

"TV-Powwww!" is such a huge success in Baltimore, that we're on 4 times a day!"

Charles Horich,
Vice Pres. and
Dir. of Broadcasting,
WMAR TV, Baltimore

